



GATHERING Booklet

Pink-Haired Lady Gatherings

The Pink-Haired Lady is delighted to travel and assist businesses across Australia. She has notably supported areas such as Brisbane, Gold Coast, Sunshine Coast, Newcastle, Sydney, Melbourne, and Regional Victoria.

Prepared by:

The Pink-Haired Lady
www.konnectfest.com.au

ABOUT US

The Pink-Haired Lady is more than just a bold colour and a friendly face — she's a fierce, neurodivergent advocate, connector, and changemaker in the NDIS and community care space. As a proud neurodivergent woman and mum to an incredible neurodivergent son, she's personally walked the path of navigating complex systems, fighting for the right support, and creating spaces where participants, families, and providers feel truly seen, heard, and valued.

While she's well-known for her epic, feel-good gatherings, there's so much more happening behind the scenes. The Pink-Haired Lady works as a Business Relationship Manager for a select group of organisations, helping them grow their brand presence, build genuine referral networks, and become providers families remember (and rave about!).

She also offers powerful matchmaking support — creating warm, purposeful connections between NDIS providers who are aligned in values, services, and heart. Whether it's through 1:1 Konnection Match Days, tailored group gatherings, or warm introductions, she helps providers find their people — the kind of connections that lead to long-term collaboration and real impact.

The way she works is simple but impactful:

- ◆ She hosts gatherings in selected areas, bringing providers together around key themes and regions.
- ◆ Or — she partners with businesses and providers to co-create curated gatherings tailored to their goals. These may be 1:1 Konnection Match Days, small group sessions, or themed networking experiences specific to the NDIS space.

She's also a trusted advocate for families and participants, helping them connect with providers who truly make a difference — because the right support isn't just helpful, it's life-changing.

Her gatherings are as diverse and inclusive as the community she serves — from Neurodivergent Networking and Women-Only Empowerment Circles to Mental Health Conversations and Provider-to-Provider Konnection Days, each one is built on kindness, honesty, and real conversations.

At her heart, The Pink-Haired Lady is all about connection — connecting people, stories, purpose, and support in ways that feel genuine, collaborative, and full of heart.



Pink-Haired Lady
CEO – Founder

My husband Peter is the peanut butter to my jelly, always there to cheer me on and lift me up. Oh, and he's also my trusty chauffeur on our Aussie adventures!



Mini Me – John my
Son

Meet John, my pint-sized doppelgänger and the ultimate fan club for my work! He's my portable pep rally, cheering me on whether we're adventuring in Brisbane or roaming other states.



Super Supportive
Admin Support

Sandy is my Marvelous Admin Queen Extraordinaire! She swoops in weekly, sending emails like a boss and organizing my life with superhero flair.

OUR MISSION

At The Pink-Haired Lady, our mission is to create a kinder, more connected community space — one genuine relationship at a time.

We exist to amplify the voices of providers and business in all shape and sizes who truly care, empower families and participants to find the right support, and build curated, heart-led gatherings that spark collaboration, trust, and long-term impact.

As a proudly neurodivergent-led business, we champion authenticity, purpose, and we breathe community over competition — helping people and businesses be seen, heard, and celebrated for who they really are.

Because we believe when the right people come together, lives change.



OUR VISION

Our vision is a world where community & connection replaces competition, where every NDIS & Community Service provider is seen for the impact they make, and every participant and family can easily access the right support — not just a service.

We dream of a future where gatherings are built on kindness, stories spark collaboration, and relationships lead to real, lasting change in the lives of people and communities.

Through curated connections, inclusive spaces, and a neurodivergent-affirming approach, The Pink-Haired Lady is here to change the way we grow — together.



OUR PROCESS



Step 1: Pick Your Vibe

What kind of gathering or connection are you craving?

Choose from:

- 💬 1:1 Konnection Match Day – back-to-back meetings with handpicked providers
- 🌸 Tailored Group Gathering – a curated circle of providers who align with your values and goals
- 🌍 Join a Local PHL Gathering – come along to one of our signature community-based events

Whether you're introverted, people-loving, new to the space or a seasoned pro — we've got a vibe that suits you.



Step 2: Choose How You Want to Show Up

Co-create the experience with us or just come along for the ride!

- Want to co-host or build your own gathering with our help? Let's design it around your strengths.
- Prefer to just attend and connect? We'll do the heavy lifting, you show up and shine at one of our Pink-Haired Lady Gatherings.
- Need help telling your story or building brand confidence? We'll guide you so you're remembered — for all the right reasons.



Step 3: Spark Real Connections

This isn't surface-level networking. It's matchmaking with heart.

You'll walk away with:

- 🤝 Genuine new relationships
- 🎯 Aligned referral opportunities
- 💌 Warm follow-ups and continued support from the Pink-Haired Lady herself

Because the right connection doesn't just grow your business — it lights up your whole purpose.

ABOUT THE GATHERINGS

🌟 Two Ways to Gather with The Pink-Haired Lady

Whether you're just starting out or looking to deepen your connections in the NDIS space, we offer two powerful ways to bring the right people together — always with purpose, personality, and a sprinkle of fun.

PHL Signature Gatherings

These are community-based gatherings hosted by The Pink-Haired Lady across different regions. You're invited to come along, join the circle, and connect with providers who are values-led and ready to build something meaningful.

Expect warm vibes, powerful stories, and genuine support — not surface-level networking.

Examples include:

- 💬 Real Stories & Referrals
- 🎳 Bowling or Bowls Nights
- 🍴 Dinner & Drinks Catch-Ups
- 💡 Neurodivergent Networking
- 🌟 Mental Health Mornings

Co-Created Gatherings

These are built with you, for you. Every provider we work with is different — your services, goals, vibe, and message are unique. That's why our co-created gatherings are designed around what you need most right now.

You might be:

- A new provider wanting to get known in your region
- Launching a new program or activity
- Looking to build deeper local referral networks
- Wanting to introduce your service in a more personal, intentional way

We'll co-design the format, invite the right people, and bring it all to life together.

Some co-created gathering ideas:

- 🌟 New Provider Intro Circles
- 🏠 SIL or Program Open Houses
- 🎯 1:1 Konnection Match Days
- 🍷 Empowerment Brunches & Small Group Conversations
- 🚀 Workshop or Activity Launch Gatherings
- 🎮 Skirmish for Connection (yes, laser tag & serious bonding)

Whether you join us at a PHL Signature Gathering or co-create one from scratch — you're stepping into a space that's all about real connections, long-term relationships, and honest collaboration. Because at the end of the day, the right people in the right room can change everything.

GATHERING HIGHLIGHTS



Empowerment

Every event is a space where voices are heard, stories are honoured, and confidence is built. Whether you're sharing your journey as a provider, connecting as a participant or carer, or simply showing up as your authentic self — you'll leave feeling more empowered, inspired, and ready to take your next bold step.



Friendship

Real, lasting friendships are at the heart of what we do. Our events go beyond surface-level networking to create genuine connections between people who truly get it. Many walk in as strangers... and walk out with new friends, collaborators, and cheerleaders for life.

Gatherings

Provider 2 Provider


Run by The Pink-Haired Lady across selected areas, these gatherings are designed to bring NDIS providers together in a relaxed, welcoming space to build relationships, share stories, and support one another.

They're perfect if you:

- Want to connect with like-minded providers
- Love hearing real stories and building trust before referrals
- Are looking for a friendly space to show up, be yourself, and grow your network

No sales pitch, no pressure — just real people talking about real impact.

Some of our signature Provider 2 Provider gatherings include:

-  Real Stories & Referrals
-  Bowling for Connection
-  Coffee & Conversations
-  Neurodivergent Networking
-  Dinner & Drinks Catch-Ups

Co-Created Gatherings (Designed with You)







These are custom-built gatherings co-created with your business. We work closely with you to design a gathering that reflects your services, values, and goals.

Every provider is different — that's why each co-created gathering is unique.

Ideal if you:

- Want to introduce your business to others in a personal, intentional way
- Are launching a new service, program, or location
- Want a more strategic, curated approach to building referral pathways
- Prefer smaller group connections or 1:1 introductions

Examples of co-created gatherings:

-  New Provider Intro Circles
-  SIL or Program Open Houses
-  1:1 Konnection Match Days
-  Workshop or Activity Launch Gatherings
-  Skirmish for Connection
-  Empowerment Brunches or Morning Teas

Specialised Gatherings

Mental Health & Wellbeing Gatherings

A safe space to talk openly about burnout, boundaries, and the emotional load of working in care. Expect gentle conversations, peer support, and a reminder that your wellbeing matters too.

Often paired with creative activities, nature, or just a good old picnic chat.

Women-Only Empowerment Gatherings

Created for women to connect, share, and be celebrated — not just for what they do, but for who they are.

Whether it's brunch, bubbles, or sunset chats, these gatherings are about confidence, sisterhood, and showing up authentically.

Neurodivergent Networking Gatherings

Low-pressure, affirming spaces made by and for neurodivergent people.

No small talk. No masking. Just honest connection, mutual understanding, and a calm space where you can truly be yourself.

These gatherings remind us that connection isn't just about referrals — it's about community, compassion, and being seen.

SCHEDULE

Kicking Off the Gathering for our PHL Gatherings!

As soon as you arrive at a Pink-Haired Lady event, the magic begins! You're greeted with a warm welcome, and we snap your photo to capture the moment — along with a fun prompt where you share either what you do or your favourite saying. It's our way of celebrating you from the start. Then we ease into some relaxed mixing and mingling, giving everyone a chance to chat, laugh, and build those first few connections. It's all about setting the tone for a memorable day filled with friendship, fun, and real conversations.

Middle of the Gathering.

Once the energy is flowing and the room is buzzing, we dive into the heart of the event. You'll hear from inspiring guest speakers who share their stories, experiences, and golden nuggets of wisdom — no boring speeches here, just real talk that hits home. In between, we create space to connect with others, swap stories, and spark genuine conversations. Whether you're learning something new, finding your next collaboration, or just having a good belly laugh — this is where the magic of connection truly comes to life.

End Of the Gathering!

As we wrap up the event, we bring everyone back together to reflect, laugh, and celebrate the connections made. There's always time for a few more hugs, selfies, and those "I'm so glad I met you" moments. We gather your final thoughts, update the event scrapbook with your memories or kind words, and send you off with a full heart (and maybe a few new friends or referrals in your inbox!). Because at a Pink-Haired Lady event, the connections don't end when the event does — they're just getting started.



Guest Speaker BENEFITS



For our Pink-Haired Lady Gathering Events ONLY

Guest Speaking Opportunity

Take the spotlight and share your story, services, and what makes your business stand out in a safe, welcoming space. You'll have 10 minutes to speak directly to an audience who's eager to connect and collaborate.

Social Media Promotion

Your business will be featured across our platforms before and after the event — because we don't just promote for one day; we keep the love flowing! Includes shoutouts, tagged posts, and spotlight features.

Podcast – Guest Speaking Opportunity

Want to share your journey, your impact, and the magic behind what you do? Come be a guest on the Pink-Haired Lady Podcast, where we have real, honest conversations with providers, carers, participants, and community changemakers across the NDIS, aged care, neurodivergent, and women's wellbeing spaces.

Personal Warm Introductions

The Pink-Haired Lady personally introduces you to attendees who are the right fit for your services, helping you build real, purposeful relationships — not just leads.

GATHERING PACKAGE

Connection is never one-size-fits-all — and neither are our packages.

At The Pink-Haired Lady, we believe in building gatherings that reflect you — your services, your values, and your goals. Whether you're joining a PHL Signature Gathering or co-creating your own, each package is customised to suit your needs, budget, and the type of impact you want to create. Every provider is different — so no package is ever the same.

🌟 How It Works: Pick Your Path

You can choose:

- 🌀 PHL Gatherings – Join an existing gathering run by The Pink-Haired Lady in your local area
- 🤝 Co-Created Gatherings – Work with the PHL to design a gathering specific to your business (e.g. SIL Open House, New Provider Intro Circle, 1:1 Match Day, etc.)

❤️ Flexible Packages, Real Results

Here's a look at the kinds of support we can include — we'll mix and match to build the right package with you:

- 🎯 1:1 Strategy Session to Plan Your Gathering
- ✨ Gathering Design & Coordination
- 🤝 Handpicked Provider Invitations (we invite people who make sense for your goals)
- 🗣️ Social Media Support & Promotion
- 📷 Optional Event Photography
- 📧 Follow-Up Referrals & Warm Intros
- 💬 Guest Speaker Spots at PHL Gatherings
- 🧠 Brand Visibility Tips & Custom Canva Templates
- 📧 Recap Emails with Connection Notes & Follow-Up Ideas

💰 Pricing & Respect

We know every provider is at a different stage — and we're here to meet you where you're at.

We work with you to:

- Create a gathering that fits your goals
- Respect your budget
- Ensure value and fairness for both sides

PHL Gatherings typically start from \$390+GST and Co Create start from \$550 + GST, and can be scaled up depending on what you'd like included and how many gatherings we co-create together.

📧 Ready to Connect the Right Way?

Let's have a chat about your goals, your people, and what kind of gathering will get you there. Because the right people in the right room? That's where the magic happens.

Other Services

01

Business Development External Manager

Looking to grow your business through genuine connections and steady referrals? The Pink-Haired Lady and her experienced BDM team can support your business by helping you build strong networks and long-lasting referral pathways that actually convert. We offer flexible Business Development Manager (BDM) support tailored to the number of hours you need each week, whether you're after a few strategic hours or a full relationship-building powerhouse behind the scenes. Already have a BDM? We also offer practical training to help your team build better relationships and create referral plans that stick — no cold selling, just real connection that gets results.

02

Brand Development Expert

As a Brand Development Expert with a heart for things business, I help providers show up as their real, unapologetic selves — no fluff, no corporate jargon, just genuine connection. I work closely with you to uncover your story, your values, and what makes your service actually matter to the people you're trying to reach. From refining your message to creating content that speaks directly to your audience, I help you build a brand that feels human, trustworthy, and completely aligned with who you are. Because in this sector, people don't want perfect — they want real. And when you show up with heart, the right people will find you.





SPONSORSHIP FORM

Sponsor Information

Organization Name

Business Type

Contact Person

Contact Info

Office Address

Website & Social
Media Handles

Type Of Gatherings

☐ Pink-Haired Lady Gatherings

☐ Co Create Gatherings

Terms & Conditions

Payment & Commitment: Full sponsorship payment is required by [deadline], and failure to pay may result in forfeiture of benefits.

Branding & Promotion: The sponsor grants permission for The Pink-Haired Lady to use their logo and name in event marketing materials.

Cancellations & Refunds: If the event is canceled, sponsors may receive a refund or credit; voluntary withdrawals may not be refundable.



THANK YOU!



www.konnectfest.com.au - New Website is coming in August



Australia



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#pinkhairedladyadventures

All services provided by The Pink-Haired Lady and her team are tailored for relationship-building, brand awareness, and community engagement within the NDIS, Aged Care, and broader support sectors. While we aim to support business growth through genuine connections and referrals, outcomes may vary depending on individual effort, market conditions, and consistency of engagement. We do not guarantee specific referral numbers or client acquisition results.